

CENTER FOR HEALTH PROMOTION

FY 1991 PLAN

PROCESS OBJECTIVES

LISTED BY SETTING

APRIL 1990

2023679277

**CENTER FOR HEALTH PROMOTION
FY 1991 PLAN**

PROCESS OBJECTIVES LISTED BY SETTING

A. Worksites: With priority given to those with the largest minority workforce,

1. Smoking

Increase the number of worksites, among the 20 largest per county, that have a formal smoking policy that prohibits or severely restricts smoking in the workplace.

Increase the number of worksites, among the 20 largest per county, that routinely offer employer-sponsored smoking cessation programs.

2. Dietary Fat

Increase the number of worksites, among the 20 largest per county, that routinely offer employer-sponsored nutrition programs on low fat and high fiber.

Increase the number of worksites, among the 20 largest per county, that have adopted the USDA/HHS Dietary Guidelines for Healthy Americans in their food preparation for employees.

Increase the number of worksites, among the 20 largest per county, with vending machines that offer healthy food choices.

3. Physical Inactivity

Increase the number of worksites, among the 20 largest per county, which offer exercise facilities for their employees.

Increase the number of worksites, among the 20 largest per county, that routinely offer employer-sponsored physical activity programs.

Increase the number of worksites, among the 20 largest per county, that have policies that encourage/support physical activity.

Increase the number of worksites, among the 20 largest per county, that have marked walking trails on or near the workplace.

**FY 1991 Plan
Process Objective Listed by Setting**

B. School Districts: With highest priority given to those with the largest minority enrollment,

1. Smoking

Increase the number of school districts that are using an identifiable tobacco use prevention curriculum.

Increase the number of school districts that are smoke-free.

2. Dietary Fat

Increase the number of school districts that have adopted the USDA/HHS Dietary Guidelines for Healthy Americans in their food preparation for students and staff.

Increase the number of school districts that are using an identifiable nutrition (low fat, high fiber) curriculum.

Increase the number of school districts with vending machines that offer healthy food choices.

3. Physical Inactivity

Increase the number of school districts in which students participate in structured daily physical activity.

Increase the number of school districts that are using an identifiable curriculum that teaches lifetime physical activity skills and reinforce the importance of physical activity.

4. Other

Increase the number of school districts that are using an identifiable curriculum on the importance of early and periodic screening.

C. Churches: With priority given to those with the largest minority membership.

1. Smoking

Increase the number of churches that routinely offer smoking cessation programs.

**FY 1991 Plan
Process Objectives Listed by Setting**

2. Dietary Fat

Increase the number of churches that routinely offer nutrition education programs.

3. Physical Inactivity

Increase the number of churches that routinely offer physical activity programs.

D. Health Care System: With priority given to those with the largest minority membership,

1. Smoking

Increase the number of DHEC Maternity Clinics offering prenatal smoking cessation services to pregnant women.

Increase the number of DHEC Family Planning Clinics offering smoking cessation services to program clients.

Increase the number of DHEC Children's Health Clinics offering smoking cessation services to parents and/or families.

Increase the number of primary care physicians who have attended a smoking cessation program.

2. Dietary Fat

Increase the number of primary care physicians who have attended a dietary counseling workshop.

3. Physical Inactivity

Increase the number of primary care physicians who have attended a physical activity counseling workshop.

E. Restaurants and Supermarkets: With priority given to those with the largest minority clientele.

1. Smoking

Increase the number of restaurants that have smoke free areas designated for non-smoking patrons.

2023679280

**FY 1991 Plan
Process Objectives Listed by Setting**

2. Dietary Fat

Increase the number of supermarkets with nutrition education programs for their customers.

Increase the number of restaurants with heart healthy menu labeling.

Increase the number of supermarkets with heart healthy labeling by food category.

F. Communities: With priority given to those the the largest minority population.

1. Smoking

Increase the number of non-smoking community-role models used in public awareness activities.

Increase the number of communities of 500 or more residents that have held smoking cessation contests such as "Quit and Win" or "Smoker's Challenge."

Increase the number of communities of 500 or more residents that have enacted clean indoor air legislation.

2. Dietary Fat

Increase the number of communities of 500 or more residents with nutrition education campaigns such as "Lose and Win," or "Fight Fat."

3. Physical Inactivity

Increase the number of communities of 500 or more residents with marked walking trails.

Increase the number of communities of 500 or more residents that have had physical activity campaigns such as "Walk Around the World."

4. Other

Increase the number of community blood pressure screening and education programs that meet minimum quality criteria.

Increase the number of community cholesterol screening and education programs that meet minimum quality criteria from.